



Wenatchee River I N S T I T U T E

Connecting People, Communities and the Natural World

Hello,

We have an opportunity for you to reach hundreds of people to connect with one another, the community, and the natural world here at the Wenatchee River Institute and the North Central Washington region.

There are a wide variety of events and education programs that would not be possible without the support from local businesses and organizations like yours. When you choose to sponsor one or more of the programs below, you make an impact on your community *and* increase your business visibility.

Your sponsorship makes the following events a reality:



Red Barn Events

1-3 events per month throughout the year

FREE, hybrid events featuring enlightening and inspiring speakers, discussions, and films that explore a wide variety of topics related to people, communities and the natural world.



Trashion Show

Friday, April 19th, 2024

A fashion show featuring wearable garments made from recycled materials and repurposed clothes, all designed and created by community members. This annual Earth Day celebration attracts over 200 people each year!



Leavenworth Spring Bird Fest

May 16-19th, 2024

A widely loved annual festival featuring over 40 birding excursions with local experts, art classes, workshops, entertainment, and family activities. Bird Fest attracts over 500 birders from across the state and beyond!



Sunset & S'mores

Wednesday, October 2nd, 2024

A community gathering of WRI supporters, staff, board, and students to celebrate the year's successes.

In lieu of monetary sponsorship, there are opportunities for **in-kind sponsorships** such as gift cards, product packages, hospitality packages, etc. If you'd like to make an in-kind donation or have any questions, **please contact me directly at rzerger@wenatcheeriverinstitute.org or 509-548-0181 ext. 7.**

Cheers,

Randee Zerger
Development Associate

P.S. To save us all time, we are only asking you for sponsorship once per year, but we are happy to split up payments to make it easier for you. **Thank you in advance for your investment in our community!**

2024 Sponsorship Levels



Otter – \$2,000+

The Otter level grants you visibility in **all 4 programs** listed on the previous page. You will receive the following special benefits:

- Two complimentary tickets to attend a birding raft trip during Bird Fest.
- Your logo featured on the 2024 Bird Fest t-shirts.
- All benefits listed in the levels below.



Salmon – \$1,000-\$1,999

The Salmon level grants you visibility in **3 of the programs** listed on the previous page. Check the boxes you'd like to sponsor on the previous page. You will receive the following special benefits:

- Your logo featured on any posters for the events you select.
- A 35% discount on event rentals for any of WRI's facilities or property.
- All benefits listed in the levels below.



Raven– \$500-\$999

The Raven level grants you visibility in **2 of the programs** listed on the previous page. Check the boxes you'd like to sponsor on the previous page. At each event, you will receive the following benefits:

- Your business name verbally recognized on stage.
- Your logo projected on-screen (in-person and online, if applicable) before the event(s).
- All benefits listed in the levels below.



Chickadee – \$250-\$499

The Chickadee level grants you visibility in **1 of the programs** listed on the previous page. Check the box of the event you'd like to sponsor on the previous page. At this event, you will receive the following benefits:

- Your business name and logo recognized in a social media post and our bi-monthly E-Newsletter (which reaches over 4,000 people).
- Your logo with a link to your website listed in several places on WRI's website.
- All benefits listed in the Friends of WRI level below.



Friends of WRI – \$100-\$249

Becoming a Friend of WRI shows your support for our mission to connect people, communities and the natural world. You will receive the following benefits:

- Discounts on environmental education programs for you and your staff.
- Invitations for you and your staff to attend special events.
- Your logo featured on WRI's list of business supporters and partners on the website.



YES! I want to become a **WRI Sponsor!**



I believe in the importance of connecting people, communities and the natural world.

Please return this form and your selections to **PO Box 2073 Leavenworth, WA 98826**

OR

Donate online here: <https://wenatcheeriverinstitute.org/support/sponsorship.html>

After submission, you will receive a packet including all details of your sponsorship benefits.

The Wenatchee River Institute is a 501(c)(3) registered nonprofit.

Business Name:

Contact Name:

Contact Email:

Contact Phone Number:

Circle one:

Amount: _____ Make a payment plan (biannually / quarterly) Pay in full

Please make sure you've selected the sponsorship level of your choice on the previous page.

Payment Method:

Check* Credit Card Send me an invoice (select invoice if you opted for a payment plan)

*Checks can be made payable to Wenatchee River Institute

Credit Card Information:

Card # _____

Exp. _____ CSV _____

Billing Address: _____

Signature: _____