

## 2024 Sponsorship Levels



### **Otter – \$2,000+**

The Otter level grants you visibility in **all 4 programs** listed on the previous page. You will receive the following special benefits:

- Two complimentary tickets to attend a birding raft trip during Bird Fest.
- Your logo featured on the 2024 Bird Fest t-shirts.
- All benefits listed in the levels below.



### **Salmon – \$1,000-\$1,999**

The Salmon level grants you visibility in **3 of the programs** listed on the previous page. Check the boxes you'd like to sponsor on the previous page. You will receive the following special benefits:

- Your logo featured on any posters for the events you select.
- A 35% discount on event rentals for any of WRI's facilities or property.
- All benefits listed in the levels below.



### **Raven– \$500-\$999**

The Raven level grants you visibility in **2 of the programs** listed on the previous page. Check the boxes you'd like to sponsor on the previous page. At each event, you will receive the following benefits:

- Your business name verbally recognized on stage.
- Your logo projected on-screen (in-person and online, if applicable) before the event(s).
- All benefits listed in the levels below.



### **Chickadee – \$250-\$499**

The Chickadee level grants you visibility in **1 of the programs** listed on the previous page. Check the box of the event you'd like to sponsor on the previous page. At this event, you will receive the following benefits:

- Your business name and logo recognized in a social media post and our bi-monthly E-Newsletter (which reaches over 4,000 people).
- Your logo with a link to your website listed in several places on WRI's website.
- All benefits listed in the Friends of WRI level below.



### **Friends of WRI – \$100-\$249**

Becoming a Friend of WRI shows your support for our mission to connect people, communities and the natural world. You will receive the following benefits:

- Discounts on environmental education programs for you and your staff.
- Invitations for you and your staff to attend special events.
- Your logo featured on WRI's list of business supporters and partners on the website.