



2026 Sponsorship Levels

As you move down the list, each sponsorship level includes all benefits listed along with the benefits from the level(s) below. **The value of in-kind contributions are honored within these levels.**

Osprey - \$10,000+



- Title sponsorship for the program of your choice (first come, first served).
- Opportunity to introduce a speaker at a Red Barn Event and provide a short description of your business to all attendees (both in-person and online).

Visibility in all 5 programs!

Otter - \$5,000-\$9,999



- Two complimentary tickets to attend Sunset & S'mores in the fall.
- *Your logo featured on any posters for the programs you choose to sponsor.
- *Your logo featured in the footer of all bi-monthly E-Newsletters (reaching over 6,000 people) throughout the year. That amounts to 160,000+ emails!

Visibility in 4 programs of choice!

Salmon - \$1,500-\$4,999



- Your business name verbally recognized on stage at applicable programs.
- A special shoutout on social media stories highlighting your work and partnership.

Visibility in 3 programs of choice!

Raven - \$500-\$1,499



- *Your logo projected on-screen and/or featured on signage at applicable programs.
- 35% discount on rentals for any of WRI's facilities and/or property.

Visibility in 2 programs of choice!

Chickadee - \$250-499



- Your business name and logo recognized in a social media post and our bi-monthly E-Newsletter (which reaches over 6,000 people).
- Your logo with a link to your website listed in several places on WRI's website.
- Opportunities for you and your staff to volunteer as a group at WRI.

Visibility in 1 program of choice!

*Submit sponsorship pledge by **Sunday, February 22nd** to receive these benefits.



2026 Sponsorship Opportunities

Below outline all five sponsorship opportunities. For each sponsorship level, you can select an additional program for visibility, all the way to Osprey that has visibility at all programs described below.

Red Barn Events

- **When:** 15-20 events per year
- **What:** Hybrid events featuring enlightening and inspiring speakers, discussions, and films that explore a wide variety of topics related to people, communities and the natural world.
- **Attendance:** 25-150 community members per event.
- **Cost:*** \$400 per event

Trashion Show

- **When:** April 24th, 2026
- **What:** An Earth Day-inspired fashion show featuring wearable art made from recycled and repurposed materials, all designed and created by community members of all ages.
- **Attendance:** 150-250 people of all ages.
- **Cost:*** \$5,000

Leavenworth Spring Bird Fest

- **When:** May 14th-17th, 2026
- **What:** A widely loved and long-standing festival featuring over 40 birding excursions with local experts, art classes, workshops, entertainment, and family activities. Bird Fest attracts birders from all over the state and beyond!
- **Attendance:** 400-500 visitors and community members of all ages.
- **Cost:*** \$25,000

Summer Camps

- **When:** Late June to mid-August 2026
- **What:** One-week-long day camps, focused on connecting youth to the natural world while having fun! Through the summer, 10-15 camps are offered to students entering grades 1-9. Camps are priced as Pay What You Can to make camps as affordable as possible to all families.
- **Attendance:** ~150 camp spots for the summer / 13 campers per camp.
- **Cost:*** \$8,000 per camp / \$600 per camper

Sunset & S'mores

- **When:** September 30th, 2026
- **What:** A community gathering of WRI supporters, staff, board, and students to celebrate the year's successes.
- **Attendance:** 80-120 WRI supporters and community members.
- **Cost:*** \$3,500

Questions?

Contact:

Randee Zerger
Development Manager
509-548-0181 ext. 7
rzerger@wenatcheeriverinstitute.org

Visit: <https://bit.ly/WRISponsor26>

*Indicates how much the program costs WRI to put on, not what it costs participants to attend.